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What's Your COVID-19 Strategy? All hands on deck!

Uncertainty abounds as our government tries to get its arms around the COVID-19 virus. Broadcast sellers and managers are now finding themselves working from home, geographically isolated from each other, and looking for answers to provide to panicked prospects and clients.

To that end, Local Broadcast Sales is hosting an unprecedented webinar for TV and radio station owners, leaders, managers, and reps! Join us as FOUR industry icons spend a full hour providing you with ideas, strategies, and thought starters for your consideration. Plan to stay after for an extended Q&A time with these LBS leaders who have agreed to stay on to answer all of your relevant questions!



Paul Weyland
President
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Communication Strategies



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Gary Moore
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