



NON-COMMERCIAL SUSTAINING ANNOUNCEMENT PROGRAM

TELEVISION SPOTS

We appreciate all you do for us – Thank you!
Please note we are utilizing a new processing system EFFECTIVE JULY 1
and need everyone to use the new spot ids (ISCI Codes) listed below.

E = English spot S = Spanish spot

CLIENT	SPOT DESCRIPTION	AIRPLAY
ARMY NATIONAL GUARD Air Dates: 11/1/2017 - 10/31/2018	NCNG2215 - Heart E:30TV	15%
	NCNG1216 - Heart E:15TV	
	NCNG2217 - Greater E:30TV	
	NCNG1218 - Greater E:15TV	
	NCNG2219 - Careers E:30TV	
	NCNG1220 - Careers E:15TV	
	NCNG2221 - STEMCareers E:30TV	
	NCNG1222 - STEMCareers E:15TV	
	NCNG2223 - Benefits E:30TV	
	NCNG1224 - Benefits E:15TV	
	NCNG2225 - Greater S:30TV	
	NCNG1226 - Greater S:15TV	
	NCNG2227 - STEMCareers S:30TV	
	NCNG1228 - STEMCareers S:15TV	
	NCNG2229 - Benefits S:30TV	
	NCNG1230 - Benefits S:15TV	
NCSU DEPT. OF AGRICULTURE Air Dates: 5/10/2018 - 11/10/2018	NCSU2203 - Grow Eco E:30TV	20%
	NCSU2204 - Grow Op E:30TV	
NORTH CAROLINA 811 Air Dates: 3/16/2018 - 8/31/2018	CALL2205 - Electric E:30TV	20%
	CALL2206 - Fiber E:30TV	
	CALL2207 - Oil E:30TV	
	CALL2208 - General E:30TV	
	CALL2209 - General S:30TV	
	CALL2210 - August 11 E:30TV	
NORTH CAROLINA CLEAN ENERGY Air Dates: 5/22/2018 - 8/22/2018	NCCE2202 - CleanTech E:30TV	15%
NORTH CAROLINA PUBLIC SAFETY Air Dates: 5/10/2018 - 8/10/2018	**REPLACE WITH SPOT BELOW** NCPS2202 - Flood Waters Can Kill E:30TV	20%
VISIT NORTH CAROLINA Air Dates: Ongoing - Ongoing	VINC1203 - Canoe E:15TV	10%
	VINC1204 - Hang E:15TV	
	VINC1205 - Climb E:15TV	
	VINC1206 - Hike E:15TV	
	VINC1207 - Water E:15TV	